



CHUNGWON F. ZINSOU

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SUMMARY

I'm an adaptable professional skilled in branding, supply chain analysis, transport and logistics, and digital marketing, with expertise in English and French interpretation. My academic journey has led me to explore topics such as economics, supply chain, and Forex trading. I'm passionate about applying my analytical and creative abilities to make a positive impact in various professional environments.

EDUCATION

Tokyo University of Agriculture, Tokyo, JAPAN

April 2023- March 2025 (Expected graduation year)

Master of Science: Agricultural Economics

- **Relevant Classes:** Econometrics, Statistics, Value chain analysis, Supply and demand analysis
- **Thesis:** The Branding and Marketing in the Japanese rice Industry

National University of Benin, School of Agricultural Economics, Cotonou, BENIN

October 2014- March 2019

Bachelor of Science: Agribusiness Management

- **GPA:** 3,4/4
- **Relevant Classes:** Economics, Marketing, Finance, Accounting, Project management

Ste Félicité High School, Cotonou, BENIN,

October 2010- July 2014

High school

EXPERIENCE

TRANSPORT AND LOGISTICS staff, January 2018 – January 2022

Universal Peace Federation Africa Branch, Accra, GHANA

- Data Analysis
- Logistics Planning for international conferences
- English/French Interpreter in international conferences in Senegal, Niger, and South-Korea
- Transportation management during international summit in Niger, Senegal and South-Korea
- Event planning for symposium, sport tournaments organized by the organization

FOOD PRODUCTION MANAGEMENT Intern, June 2017 – December 2017

Dom Helder CAMARA Center, BENIN

- Instructor for entrepreneurship training organized by the center
- Branding and Marketing management for agricultural products at the center
- Food Quality Control and Assurance
- Market Research and Analysis model
- Interviewed over 120 farmers, resulting in three key insights on the branding of agricultural products

Deputy Secretary General, January 2015 – January 2016

International Association for Youth and Students, BENIN

- Assisting the Secretary-General in his duties and responsibilities
- Representing the organization in high-level meetings, conferences
- Monitor and evaluate the progress of programs and projects
- Preparation of reports, briefings, and other official documents

CORE SKILLS

- Forex trading
- Suite Office (Word, Excel, PowerPoint, Access)
- French/ English Interpreter
- Canva (Professional Level)
- Digital Marketing
- AI and Python (introduction)

CERTIFICATIONS AND LICENCES

DIGITAL MARKETING: Diamond light Academy, Cotonou, Benin republic

September 2018

ENGLISH/FRENCH INTERPRETER: EAGLE VISION Institute, Accra, Ghana

November 2019

FOREX TRADING: Royal Market Investment, Cotonou, Benin Republic

[Royal Market Investment](#)

June 2021

LANGUAGES

- French: Native level
- English: Fluent level
- Japanese: Daily Conversational level