**Ryo Ishigaki**

Arizona State University

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**Education**

2025 (expected) B.S. Psychology, Arizona State University

* Advisor: Dr. Shreeves
* Advisor: Dr. Leepsa Nabaghan Madhabika
* GPA: 4.0

**Publication**

* **Ishigaki, R**., Shreeves, M., & Madhabika, L. N. (in-press). The impacts of anthropomorphic plastic bottle designs on consumers’ recycling intention: The mediating effects of anticipatory guilt, empathy, and identity-connection. In: Lau, E., Paramita, W., Tee, K. H., Tan, L.M. (eds) Economics and Finance Readings: Selected Papers from Asia-Pacific Conference on Economics & Finance, 2023. Springer, Singapore. DOI: forthcoming.
* **Ishigaki, R.** & Madhabika, L. N. (2024). A narrative review of three streams of avatar marketing with potential, examples, and challenges. International Journal of Innovation and Technology Management, 21(4). <https://doi.org/10.1142/S0219877024300040>
* **Ishigaki, R.** (2023). Cost analysis of NIO Inc. Qeios. <https://doi.org/10.32388/I7RHG2.3>

**Conference Presentations**

* **Ishigaki, R.,** Shreeves, M., & Madhabika, L. N (December, 2023). *Impacts of Anthropomorphic Plastic Bottle Designs on Consumers’ Recycling Intentions*. Presentation at Asia-Pacific Conference on Economics and Finance 2023.
  + **Abstract:** Ishigaki, R., Shreeves, M., & Madhabika, L. N (2023). Impacts of Anthropomorphic Plastic Bottle Designs on Consumers’ Recycling Intentions. In Asia-Pacific Conference on Economics & Finance 2023 Programme & Abstract Book (pp. 36-37). [https://apef.ear.com.sg/wp-content/uploads/2023/12/APEF-2023-Programme-…](https://apef.ear.com.sg/wp-content/uploads/2023/12/APEF-2023-Programme-Book-Latest.pdf)

**Manuscripts Under Review**

* **Ishigaki, R**., Shreeves, M., & Madhabika, L. N. (NA). Creating a circular economy with anthropomorphic product design. Under review at IIM Kozhikode Society And Management Review.

**Research Experience**

2021-2024 Voluntary Undergraduate Researcher

Duties included:

* Literature review and hypothesis development
* Designing the study and collecting the data
* Data analysis and drawing conclusions
* Abstract preparation for a conference
* Manuscript preparation
* Corresponding author (submission, revision, and publication)

**Teaching Experience: Served as Teaching Assistant**

Spring 2024 Introduction to Psychology (PSY 101)

Duties included:

* + - Managing students’ attendance records
    - Developing assignments
    - Hosting study sessions before exams
    - Grading assignments and exams
    - Preparing and proctoring exams
    - Giving a lecture on the social psychology chapter

**Awards, Grants, Honors, and Scholarship**

2024-2025 New American University Scholarship UG ($4000)

2023-2024 New American University Scholarship UG ($4000)

2022-2023 New American University Scholarship UG ($4000)

2022-2023 Director’s Scholarship ($700)

2021-2022 New American University Scholarship UG ($4000)

**Other Academic Services**

Journal Reviewer:

* *Journal of Infrastructure, Policy and Development*
* *Qeios*

**Skills and Certifications**

Research/Analysis Software:

* Database search (Scopus, Google Scholar, JSTOR, ABI/Inform, PsyInfo, PubMed)
* SPSS (Psychology Statistics)
* R and RStudio
* Python
* SQL
* Tableau
* Excel
* G\*Power
* Qualtrics
* Sona Systems (Participant Management)
* (Ulrich & Eppinger Product Design)

Quantitative Analysis:

* One-Sample z Test
* t-tests (within and between)
* One-way, Two-way ANOVA
* Chi-square
* Correlation/Linear Regression
* Multiple Regression
* PROCESS Macro Model 4 (Hayes)

Workshops, Certifications, and Certificate:

* SQL Specialist: Coding for Data - Part 1– July 2024 <https://api.accredible.com/v1/auth/invite?code=3c92f343fc71bb2362ba&credential_id=3463c3f6-61e6-4259-9f3e-85bf2d6460eb&url=https%3A%2F%2Fwww.credential.net%2F3463c3f6-61e6-4259-9f3e-85bf2d6460eb&ident=fc63d695-a582-40e4-b4f2-3a48060ef5a1/>
* Intel Project - Data Analysis for Sustainability – July 2024 <https://api.accredible.com/v1/auth/invite?code=997bb286e4d52321efe8&credential_id=ad326246-47c6-4e8e-921b-a50f427002c1&url=https%3A%2F%2Fwww.credential.net%2Fad326246-47c6-4e8e-921b-a50f427002c1&ident=fc63d695-a582-40e4-b4f2-3a48060ef5a1>
* Reproducible Research Fundamentals Course – November 29—December 13, 2023, the World Bank’s Development Impact (DIME)
* Data Analysis with R Specialization – 2023, Offered by Duke University on Coursera <https://coursera.org/share/f9a6552a7366c9678b5929b3f4a385b9>
* Human Research, IRB – Social & Behavioral Research (Group 2), 1 - Basic Course <https://www.citiprogram.org/verify/?web4807e3-b81f-45da-9ae4-415d5e405c20-46978633>
* py4e101x: Programming for Everybody (Getting Started with Python)—2021, Offered by the University of Michigan on edX <https://courses.edx.org/certificates/df43419393df4a58b22bd6b722c44ff6>
* CS198.1x: Bitcoin and Cryptocurrencies—2021, Offered by the University of California, Berkeley on edX <https://courses.edx.org/certificates/2d3f2dc3ca694e7eadcaa73b7715d850>
* CS198.2x: Blockchain Technology—2021, Offered by the University of California, Berkeley on edX <https://courses.edx.org/certificates/0e75a3aa03784a89a0a3a769ac39bc38>