

Natarina Kezia Christianto

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SUMMARY

Having a solid educational background in Communication Science (focus: Corporate Communication) and 2 years of valuable work experience in the related field. Currently residing in Tokyo as a Language School Student while working as a English Teacher.

PROFESSIONAL EXPERIENCE

English Conversation Facilitator

LanCul - Tokyo, Japan

April 2024 - Present

- Lead a dynamic and engaging English-speaking group discussion for individuals over 18 years old.

English Teacher

Capital Tokyo International School - Tokyo, Japan

March 2024 - Present

- Teach English to 7-12 year old students for the After School Program.
- Provide administrative support and reports

Marketing Executive (Full-time)

Metamorphz Technology Solution (IT Consulting Firm - ERP Software) - Indonesia

November 2022 - September 2023

- Worked hand-to-hand with the CEO in creating compelling marketing materials through strategic marketing planning.
- Executed concept development for the landing page of the holding company and its subsidiary (www.metamorphz.com, www.lavesh.id, www.rannova.id)
- Assisted ERP Program implementation to clients.

Sales Merchandiser Officer (Full-time)

A_HOME & OLBREHOM (Retail company by AWANNGROUP Hotels) - Indonesia

November 2021 - October 2022

- Established and nurtured strong connections with clients and consignment owners.
- Developed integrated monthly marketing campaigns
- Executed copywriting for the company's social media accounts
- Involved in every stage of product development, from brainstorming to production.
- Overseed for the wellbeing of the offline store
- Led a team of 2 in managing the store, e-commerce, and product development.

Marketing Communication (Intern)

ARTOTEL (***) Boutique hotel, bar and resto by ARTOTEL Group) - Indonesia

March 2021 - September 2021

- Executed strategic PR activities that can be executed to improve brand visibility
- Assisted media visit events and other events related to the local media that can help in improving brand recognition.

- Developed effective collaboration with influencers and local media to gain brand visibility.
- Executed a targeted press release program, while cultivating strong relationships with media professionals.
- Developed and implemented targeted telemarketing initiatives to promote special hotel packages and amenities.

VOLUNTEER

- Building Zestive Project - a small IT business selling aftersales software for FnB companies
July 2023 – present
- Freelance merchandiser and WhatsApp administrator (Step Up Music and Dance)
July 2023 – present
- Freelance content writer (DPN Collective)
August - November 2022
- Led a social media and merchandising (The Arrow GKT Emerging Leader)
December 2022 – July 2023
- Event Crew for Senandung Ria Event (Gravity Trampoline Park Music Event)
October – November 2021
- Piano Teacher (Yudhistira Classic Music School)
2019

EDUCATION

Japanese Language

Human Academy - Tokyo, Japan

January 2024 - Present

Bachelor of Communication Science (Concentration: Business Communication)

Dian Nuswantoro University - Indonesia

2018 - 2022

Senior High School

Krista Mitra - Indonesia

2015 - 2018

ADDITIONAL SKILL

- Proficient in Microsoft Office applications (Word, Excel, and PowerPoint)
- Fluent in English and Indonesian, with basic-level proficiency in Japanese (N3 on going)
- Accomplished pop pianist and hand lettering