

# ERIC DELGESSO

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## EDUCATION

**University of California, Riverside**  
B.S. Business Information Systems

March 2023

**Certifications:** Meta Backend Development Certificate

## EXPERIENCE

**Precise LLC - Fairfield, Connecticut (Remote)**  
*Part-Time Business Analyst*

March 2023 - November 2023

- Analyzed project cost data to identify cost drivers, cost-saving opportunities, and areas of potential budget overruns
- Developed customized reports and dashboards using tools such as Excel and Power BI to visualize key performance indicators and project progress
- Used data gathered from different parts of the business to help provide better solutions, as well as recommend system improvements

**GoHighLevel - Remote**  
*Developer*

June 2021 - June 2022

- Developed Software as a Service to clients through GoHighLevel
- Create tools such as sales funnels, landing pages, and email creation to help small businesses scale their business
- Tools are used to market small businesses and gain more customers

**Riverside Gamelab - Riverside, California**  
*Volunteer Data Analyst / Tournament Organizer*

August 2021 - May 2023

- Designed and implemented a data collection system to gather player statistics, match results, and tournament metrics
- Utilized mainly Excel to produce post-tournament reports that included insights on character usage statistics, player rankings, and outcomes of the matches
- Collected and analyzed feedback from tournament participants to make it the best experience possible, identifying areas of improvement and changing tournament rules, formats, and scheduling based on feedback data

## PROJECTS

### **Market Research and SWOT Analysis for E-Commerce Company**

- Created an independent market research and SWOT analysis for an e-commerce startup
- Analyzed pricing strategies, customer reviews, and marketing tactics used by competitors while using Excel and other data visualization tools to create charts, infographics, and graphs
- Demonstrated self-initiative and the ability to work on a complex business analysis project while gaining expertise

### **Statistical Probability Program - BlackJack Simulation**

- Used Excel to build a blackjack simulator
- Parsed Data from 5000+ simulated blackjack rounds to develop optimal card counting methodology
- Generalized to make the methodology human rememberable while still retaining a relatively high win rate
- Established indicators as to when players would most likely “bust” rather than win

### **Application Development - Health and Dieting App**

- Developed an app to monitor calories, cost of food, sodium, and sugar levels throughout the day, and more
- Added a feature that showed which supermarkets in the area had the best options for less money
- Set preferences for specific diets to make the app easy to use
- Allowed users to keep track of their diet while keeping in mind their specific diet

## SKILLS

- Microsoft Excel, Microsoft Powerpoint, SAP, ERP, Python, Power BI, Data collection, Data Analysis, Cost Analysis, Database, SQL, Tableau, Salesforce, HTML, CSS, JavaScript
- Japanese (Advanced)